

# IASTAM

INDIA NEWSLETTER

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## Connecting Systems; Bridging Disciplines

○ Ayurved ○ Yoga ○ Unani ○ Siddha ○ Asian Medicine ○

Think of your curiosity like a guide in the big library of life, showing you the most interesting stuff.

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## PRE NOTE

## Exploring role of AYUSH in meeting Sustainable Development Goals set by United Nations

*Dr. C. K. Katiyar - President - IASTAM*

We wish a happy, prosperous, healthy and peaceful new year 2024 to all the members of IASTAM and their families.

Vasudhaiva Kutumbakam is our moto and we believe that our world is one family. But this family is not limited to only humans. It also includes all the live forms be it marine or terrestrial including fauna and flora. Therefore, Vasudhaiva Kutumbakamis inclusive of total Bio Diversity on the earth. Maintenance of this Bio Diversity and resultant benefits to human life were critical trigger pushing United Nations to look at the cause and means of the climate control to preserve the habitat of the earth and keeping this earth livable not only for humans but also for plants and animals.

With this in view we welcome 2024 but with higher level of responsibility since we have are only 6 years away from the target of 2030 in meeting the Sustainable Development Goals (SDG) set by United Nations in 2016. As you are aware, 47th Session of the United Nations Statistical Commission held in March 2016 agreed to 17 Sustainable Development Goal indicator (SDG indicators) which are as below:

SDG 1: End poverty in all its forms, everywhere

SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

SDG 3: Ensure healthy lives and promote wellbeing for all at all ages

SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

SDG 5: Achieve gender equality and empower of women and girls.

SDG 6: Ensure availability and sustainable management of water and sanitation for all

SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all

SDG 8: Promotesustained, inclusive and sustainable income growth, full and productive employment and decent work for all.

SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster

innovation.

SDG 10: Reduce inequality within and among countries.

SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable.

SDG 12: Ensure sustainable consumption and production pattern.

SDG 13: Take urgent action to combat climate change and its impact.

SDG 14: Conserve and sustainably use of oceans, seas and marine resources for sustainable development.

SDG 15: Protect, restore and promote sustainable use of terrestrial ecosystem, sustainably manage forest, combat desertification and halt and reverse land degradation and halt Bio diversity loss.

SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

SDG 17: Strengthen the means of implementation and revitalize the Global partnership for Sustainable Development.

We have purposely picked up this broad policy guideline of United Nations to explore the Goals in which Ayush can also play a role. Forum of Indian Traditional Medicines conducted a panel discussion on attaining SDG3: Role of Traditional Medicine System with focus on strengthening Traditional Medicine in Health Care for the attainment of SDG target on October 2022 at Gandhi Nagar in Gujarat.

The discussion focused on Traditional Medicine in primary healthcare and universal healthcare and need of evidence based clinical protocol, data integration, increase in public expectation and addressing supply chain constraint. Issue like role of Indian Traditional Medicine in communicable disease were also discussed during this meeting.

Through this Pre-Note we wish to explore role of Ayush beyond SDG 3 to make it more relevant and visible globally. Following suggestions may be worth considering:

- SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture

It includes improved nutrition. Ayurvedic literature is very rich on multiple aspects of Aahar (diet). Currently Government of India has taken up only one of its aspect in the form of Millet. There can be several other such initiatives which can be explored from ancient Ayurvedic practices and support Goal 2 of SDG.

- SDG 3: Ensure healthy lives and promote

wellbeing for all at all ages

This Goal is very specific for healthcare and Ayush can certainly play a major role in achieving this goal because it is close to first objective of Ayurveda Swasthasya swasthya rakshanam, to maintain the health of healthy person. Concept of Rasayan, Ritucharya, Dinacharya, Aahar and Vihar are very relevant to this Goal. Ministry of Ayush may dive deep into this SDG and promote Rasayan, Dinacharya and Ritucharya related practices for specific Prakriti people to give it right direction of healthcare rather than disease care.

- Goal 12: Ensure sustainable consumption and production pattern

Ayurveda can play an important role in SDG 12 also. Which is meant for ensuring sustainable consumption and production pattern by promoting basic principles of sustainable use.

- Goal 13: Take urgent action to combat climate change and its impact

Goal 13 is related to awareness creation to combat climate change and its impact. Knowledge of Ayurveda can be very useful to meet this Goal at least for afforestation and sustainable use of terrestrial resources. Knowledge of Janapadodhwamsa from Charaka Samhitamay be appropriate in this regard and is worth referring to. Since Ayush products primarily use medicinal plants as raw material it becomes duty of not only Government but also Ayush industry to support large scale cultivation of not only one or two years crops but tree species also which may take 20 to 50 years' time.

- Goal 14: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Goal 14 is related to physical and inclusive societies for sustainable development and is related to significant reduction of all forms of violence and related to death rate everywhere for an example like conflict related deaths.

This SDG includes lowering proportion of population subject to physical, psychological and social violence besides reducing the rate of intentional homicide per 1,00,000 population by sex and age.

Ayurveda can play a very important role in promoting concept of robust mental health to achieve the same. Yoga practices are specially very useful to help meeting this goal.

Ministry of Ayush may consider this note as trigger for multiple action points to meet these SDG by 2030, a new initiative in new year 2024.

# Announcement



**Indian Association for the Study of Traditional Asian Medicine**  
*in association with*  
**L. M. College of Pharmacy and AIC-LMCP Foundation, Ahmedabad**  
*organizes*

**XIV IASTAM Oration  
& Awards Function 2024  
and International Conclave on**

**AYUSH PRODUCTS:  
NEW FRONTIERS FOR  
INNOVATION AND  
TECHNOLOGY**



## *About the Event...*

- **Workshop on “Preclinical and Clinical validation for AYUSH products”**
- **Summit on “AYUSH: Innovation and Entrepreneurship”**
  - **International Conclave**
  - **Poster presentation**

## *Venue*

**Workshop and Summit**  
(01 Mar 2024)  
**L. M. College of Pharmacy,**  
Navrangpura, Ahmedabad-380009

**Awards ceremony and Conclave (01 and 02 Mar 2024)**  
JB Auditorium, AMA, Opp. IIM, Ahmedabad-380009.

**IASTAM-INDIA**

IASTAM India (Indian Association for the Study of Traditional Asian Medicine) is the only multidisciplinary organization dedicated to the cause of Asian Medicine including AYUSH (Ayurved, Yoga, Unani, Siddha and Homeopathy) for international linkages and global healthcare with 44 years of activities, deliberations and discussions at international and national meets. Since 2003 IASTAM has pioneered intellectual conclaves (series) on subjects of significance.

**L. M. College of Pharmacy**

L.M. College of Pharmacy is a premier Institute of India, established in 1947 by Ahmedabad Education Society. The Institute is known for imparting a unique blend of intellectual skills and analytical abilities to Pharmacy students & scholars through an assortment of well qualified & experienced faculty members. It is recognized by Pharmacy Council of India (PCI), and was awarded 'A' grade by NAAC. The innovative & integrated curriculum aims at developing outstanding professionals, ready to embark upon the intricacies of the dynamic Pharmacy world ahead of them.

**AIC-LMCP Foundation**

AIC-LMCP Foundation is a non-profit incubator hosted by L.M. College of Pharmacy which is governed by Ahmedabad Education Society, Ahmedabad. It is one of the Atal Incubation Centres supported by Atal Innovation Mission, NITI Aayog, Govt. of India, under the AIC and EICs program to nurture innovative startup businesses in their pursuit to become scalable and sustainable enterprises by creating world class incubation facilities. The main goal of this foundation is to provide a platform for the stakeholders to convert the innovative ideas into successful business proposals and thus, fostering entrepreneurship in the field of pharmaceuticals and healthcare.

Workshop and Summit	Early Bird (till 31st Jan. 2024)	1st Feb. 2024 to 21st Feb. 2024
Workshop on "Preclinical and Clinical Studies on AYUSH Products"	Rs. 850/-	Rs. 850/-
Summit on "AYUSH: Innovation and Entrepreneurship"	Rs. 650/-	Rs. 650/-
International Conclave	Rs. 850/-	Rs. 850/-
*Registration link	<a href="https://docs.google.com/forms/d/e/1FAIpQLSdiSxqUbdID4-KIgm18bfVEcZviXub0MYC2HAUblbcpztFLg/viewform">https://docs.google.com/forms/d/e/1FAIpQLSdiSxqUbdID4-KIgm18bfVEcZviXub0MYC2HAUblbcpztFLg/viewform</a>	<a href="https://docs.google.com/forms/d/e/1FAIpQLSeuauQRPD19ZOzeHnjBobqN_XR_kW XgEPrcuUJVQsbJoaNotw/viewform">https://docs.google.com/forms/d/e/1FAIpQLSeuauQRPD19ZOzeHnjBobqN_XR_kW XgEPrcuUJVQsbJoaNotw/viewform</a>

## Heighlight of Conclave 1st & 2nd March 2024

### XIV Awards Function

### International Conclave

#### Major Sub-Themes

- Classical in Modern Context
- Patent & Proprietary
- Technology & Innovation

### Regulations : Panel Discussion

#### Poster Presentation

Scholars and faculty members of AYUSH and Pharmacy Institutions are invited to take benefit of the opportunity, make presentations and share experiences. Shortlisted posters will get opportunity to showcase the posters at the conclave and three best posters will be awarded with cash prize. The detailed guideline for submission of poster will be coming soon.

For further details please visit

<http://www.iastamindia.org> , <https://www.lmcp.ac.in>  
and <https://aiclmcp.org>



# Announcement

## *Experts Invited*

Dr. DBA Narayana  
Dr. Lal Hingorani  
Dr. C. K. Katiyar  
Dr. H. Schwabl  
Dr. Shailendra Saraf  
Dr. Anand Mehta  
Dr. Rakesh Rawal  
Dr. K. R. Mahadik  
.....and more

## *Organizing Committee*

Dr. M. T. Chhabria  
Dr. C. K. Katiyar  
Dr. Kirti Bhati  
Dr. Gaurang Shah  
Dr. Sunita Goswami  
Dr. Mamta Shah  
Dr. Shrinivas Savale  
Dr. Anuradha Gajjar  
Dr. Ketan Ranch

## *Coordinators*

Dr. M. T. Chhabria  
Dr. Kirti Bhati  
Dr. Shrinivas Savale

## *Patron*

**Dr. Shriram Nerlekar**  
Academic Director,  
Ahmedabad Education Society

## *Scientific Committee*

Dr. Narendra Bhatt  
Dr. Gaurang Shah  
Dr. Sunita Goswami  
Dr. Mamta Shah  
Dr. Shrinivas Savale  
Prof. S. N. Gupta  
Dr. Prasoon Gupta

## INSTITUTIONAL NEWS



**Congratulations to Prof. Dr. S. N. Gupta , VC ,** Maganbhai Adenwala Mahagujarat University and Vice President, West zone, IASTAM on receiving 'Saptarshi Sanman' during 'Ayurveda Kumbha' a world record gathering of 5000 young Ayurvedists in Haridwar.

# ICTMP-SFEC 2024

## CSIR-Indian Institute of Integrative Medicine (IIIM)

The International Conference on Traditional Medicine & Phytopharmaceuticals & 11th International Congress of Society for Ethnopharmacology will be jointly organised by CSIR-Indian Institute of Integrative Medicine and Society for Ethnopharmacology, India (Jammu chapter) during February 16th -18th, 2024 at CSIR-IIIM, Jammu, India. The theme of this congress "Ethnopharmacology for Development of Phytopharmaceutical Drugs" is mainly focused on several regularly changing issues on the scientific study, validation and legalization of traditional medicine based on medicinal plants and Ethnopharmacology for the development of new phytopharmaceutical drugs. In November 2015, the CDSCO created a separate set of regulatory guidelines for drug development of plant-based drugs in India. The implementation of these guidelines by CDSCO has provided a path to develop botanical drugs like modern medicine. This important addition of new category has provided a ray of hope for innovations and development of new drugs from botanicals in a scientific way and would help in the global acceptance of the use of plant-based products.

### Major Sub-Themes of Conference

- Global Positioning of Botanicals: Development of phytopharmaceuticals drugs-Tradition to Translational
- Ethnobotany and Ethnopharmacology
- Traditional Ethnopharmacology to Modern Drug Discovery
- Standardization of herbal drugs
- Preclinical studies and formulation development
- Global positioning of AYUSH products
- Network/Reverse Pharmacology in drug discovery
- Bioprospecting plants and microbes
- Biotechnological and Informatics approaches
- Fermentation and value addition
- Opportunity and challenges in Cannabis research
- Regulatory aspects of Phytopharmaceutical drug including US-FDA and EMA
- IP rights and patents

### Key features/Privileges of attending our conference:

- Keynote /Plenary talk by the national and international experts
- Opportunity for poster and oral presentations
- Publication of accepted abstracts in the SCI Journals
- Special interactive sessions with academic and industry experts
- Best poster and Oral award and certificates
- Financial supports to the participant
- Special discount to group registrations (10 or more)
- Collaboration and sponsorship opportunity for academia and Industry

\*Special registration fee for group registration 10 or more, please contact [ictmp-sfec2024@iiim.ac.in](mailto:ictmp-sfec2024@iiim.ac.in)

### Registration\*

The event will be open to registered participants only. Delegates can register directly from conference website ([www.ictmpsfec2024.iiim.res.in](http://www.ictmpsfec2024.iiim.res.in)). Registration will be considered only after the submission of fee as mentioned below account:

Category of Delegates		Early Birds till 30-11-2023		Ends on 15-01-2024	On Spot
National	Members SFE/ISE	Students	INR2500	INR3000	INR4000
		Faculty/Industry	INR3000	INR3500	INR5000
	Non-members	Students	INR3000	INR3500	INR5000
		Faculty/Industry	INR4000	INR4000	INR6000
Foreign		Students	\$100	\$150	\$200
		Faculty/Industry	\$150	\$200	\$250
		Students	\$125	\$175	\$225
		Faculty/Industry	\$175	\$225	\$275
National/ Foreign	Single day registration	INR 2000/\$50			
	Accompanying person	INR 2500/\$100			

### Registration payment can be done through online using below mentioned bank details

Account Name: Director IIIM, Jammu  
Bank A/C No: 30186230982  
Name of the Bank: State Bank of India  
IFSC code: SBIN0000657, MICR code: 180002001  
Address: Hari Market, Near Bus Stand, Jammu (J&K)

### For further details, please write to us

**Congress Secretariat**  
**Dr Prasoon Kumar Gupta**, Organising Secretary  
ICTMP-SFEC 2024  
CSIR-Indian Institute of Integrative Medicine (IIIM)  
Canal Road, Jammu-180001 (J&K), India  
Email: [ictmp-sfec2024@iiim.ac.in](mailto:ictmp-sfec2024@iiim.ac.in)

As every year IASTAM India plans to organise IASTAM Award function along with International Conclave. Institute interested to host the event may send Expression of interest to IASTAM office by email to [iastam.india@gmail.com](mailto:iastam.india@gmail.com)



## JOIN IASTAM

IASTAM India was established in 1981 to develop the study of 'Indigenous systems of Medicine' like Ayurveda, Unani, Siddha, Yoga, Tibetan and Ethnic practices that form part of 'Traditional Asian Medicine' with an interdisciplinary approach. Over 40 years IASTAM is committed to study and promote AYUSH – Ayurveda, Yoga, Unani, Siddha & Homeopathy – the Indian Systems of Medicine for their rightful place in National & Global Health & Medical Care. IASTAM provides an interdisciplinary platform to bring together Traditional Systems of Medicine for integrative dialogue with other disciplines and policy makers to develop and strengthen value.

### JOIN IASTAM

Institutes/Persons interested in the above cause are most welcome to Join IASTAM

For more details about Membership,  
Please visit : <http://www.iastamindia.org>

Views and opinions expressed in different articles are entirely of the writers and authors

#### Editorial Advisory Board

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From,  
INDIAN ASSOCIATION FOR THE STUDY OF  
TRADITIONAL ASIAN MEDICINE (IASTAM INDIA)  
Bharati Vidyapeeth University,  
College of Ayurved, Dhankawadi, Pune - 411 043  
Ph. : 020-24373954

To,